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Online Marketing Summit Selects Bulldog Solutions to Produce 2009 Webinar Series

AUSTIN, TX - January 2, 2009 - The Online Marketing Summit has selected lead management and optimization company Bulldog Solutions to produce its 2009 Webinar series. Bulldog Solutions will produce and manage the series, which will kick off in February 2009 and feature leaders in marketing automation, social media, Web analytics and more.

"The Online Marketing Summit is designed to teach marketers about best practices in online marketing," said Aaron Kahlow, OMS director. "Bulldog Solutions leads the industry in developing Webinars for lead generation, and can bring our sponsors a best-in-class experience and a highly effective campaign. It's a natural fit."

Bulldog Solutions is an industry leader in building online lead marketing programs for BtoB organizations. The company was named to the *Inc.* 500 list of fastest-growing private companies in the U.S. in 2007 and was recognized in 2006 and 2007 on the *The Austin Business Journal's* Fast 50 List of fast-growing companies in Central Texas. Bulldog Solutions was also named one of the best companies to work for in Texas in a survey sponsored by the Texas Association of Business (TAB), the Texas State Council of the Society for Human Resource Management (TSC-SHRM) and Best Companies Group. View a list of Bulldog Solutions' clients at www.bulldogsolutions.com/clients/.

"We're thrilled to take the lead on producing this series for the OMS," said Bulldog Solutions CEO Rob Solomon. "Effective lead-generation Webinars are about so much more than just the technology behind them."

"OMS recognizes the need to take their program to a higher level than the basics, and we're glad to oblige," Solomon said.

About Bulldog Solutions, Inc.

Bulldog Solutions changes the way BtoB companies approach online demand generation. We power lead marketing for many of the best business brands in the world, building programs that define strategy, engage prospects and maximize lead conversion. Industry leaders have recognized our unique process and technologies as best-in-class at turning a higher proportion of prospects into sales and improving the return on marketing spend. We're headquartered in Austin, Texas. www.bulldogsolutions.com

About The Online Marketing Summit

The Online Marketing Summit is the most comprehensive educational forum for Marketers to learn best practices in all online marketing disciplines. The summit's sole objective is to educate marketers on how to execute the best-known practices in online marketing. The 2009 summit will take place February 4-7 in San Diego. www.onlinemarketingsummit.com