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Bulldog Solutions Named One of Best Companies to Work for in Texas

AUSTIN, TX—November 6, 2007—Bulldog Solutions was named one of the Best Companies to Work for in Texas in a recent survey sponsored by the Texas Association of Business (TAB), the Texas State Council of the Society for Human Resource Management (TSC-SHRM) and Best Companies Group.

The program identifies, recognizes and honors the best employers in Texas based on an evaluation of policies and practices, and an employee survey.

“From the moment we conceived of Bulldog Solutions, CEO Rob Solomon and I decided the company’s culture would be an important contributor to our success,” said Todd Davison, president and co-founder of Bulldog Solutions.

“We wanted to create an identity that didn’t get lost in the shuffle, and a culture that both reflected and nurtured our commitment to an empowered, creative, best-in-class workforce. This award validates our commitment to that goal.”

Companies from across the state entered the two-part process to determine the honorees. The first part consisted of evaluating each nominated company’s workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking.

Bulldog Solutions was considered in the “small-sized” company category for those with 25-74 employees.

The Best Companies to Work for in Texas honor follows Bulldog Solutions’ ranking last month as #18 on the *Austin Business Journal’s* Fast 50 list, which honors the area’s most dynamic, privately owned businesses and their contributions to the growth and success of Central Texas. Earlier this year, Bulldog Solutions was also honored as part of the Inc. 500 list of the fastest-growing private companies in the United States.

The final Best Companies to Work for in Texas rankings will be published in a special advertorial section in the February 2008 issue of TEXAS MONTHLY and the ranked companies will be recognized at a gala awards luncheon on January 25 at the Renaissance in Austin.

For more information on the Best Companies to Work for in Texas program, visit www.BestCompaniesTX.com.

About Bulldog Solutions, Inc.

Bulldog Solutions empowers marketing and sales professionals to improve results from their lead marketing activities. Bulldog Solutions’ unique turnkey solutions combine technology,



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effective marketing tactics and data-driven intelligence to optimize lead qualification and maximize the efficiency of sales engagements. Bulldog Solutions has developed successful campaigns for BtoB marketers across a variety of industries, including technology, financial services, life science, health care, telecom, insurance and publishing. The company is headquartered in Austin, Texas, with EMEA operations based in Brussels, Belgium. To learn more, visit www.bulldogsolutions.com

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